

NORTH AMERICAN SALES ACTIVITIES 2014-2015

SHOW	DESTINATION	DATE	INFORMATION
Big E	Springfield, MA	12-28 sep, 2014	VOLUNTEERS NEEDED. Agricultural Fair at the Eastern State Exposition with an attendance of 1,400,000 in 2013. 60 volunteers from the Vermont tourism industry are needed to staff the Vermont Tourism booth located in the Vermont building.
International Tourism & Travel Show	Montreal, QC	24-26 oct, 2014	PAY TO PLAY AVAILABLE. This Consumer show in Montreal is attended by 37,000 visitors. VDTM has 2 or 3 booths. Travelers are mostly interested in summer travel. The pay-to-play shares a table with other regions or businesses.
Bienvenue Quebec	Quebec, QC	27-30 oct, 2014	This marketplace is held for tour operators that does motorcoach and FIT programs to Quebec and surrounding regions. Open to their members only. VDTM attends for Vermont and brings back leads for the industry. Contact Christiane Skinner if interested in receiving the leads.
American Bus Association	St. Louis, MO	10-13 jan, 2015	This marketplace is held for north american tour operators offering motorcoach travel. Open to their members only. VDTM attends and brings back leads for the industry. Contact Christiane Skinner if interested in receiving these leads.
National Tour Association	New Orleans, LA	18-22 jan, 2015	This marketplace is held for north american tour operators offering motorcoach and some FIT travel. Open to their members only. VDTM attends and bring back leads for the industry. Contact Christiane Skinner if interested in receiving the leads.
Toronto Adventure Show	Mississauga, ON	20-22 feb, 2015	PAY TO PLAY AVAILABLE. This consumer show in Toronto has emphasis on outdoor recreation. Businesses or regions can share VDTM's booth.
AAA Southern New England Show	Foxboro, MA	6-8 mar, 2015 tbc	Consumer show held at the Gillette Stadium. Attendance: 17,000. This show is organized by AAA for their members and is also open to the general public. (waitlist for additional exhibitors)
Salon Vélo	Québec, QC	6-8 mar, 2015 tbc	Consumer show in Quebec City with an attendance of over 15,000 bike enthusiasts. Mountain biking and road biking are well represented. VDTM shares a booth with Auberge Harris of St-Jean-sur-Richelieu.
Ottawa Travel and Vacation Show	Ottawa, ON	28-29 mar, 2015	PAY TO PLAY AVAILABLE. Consumer show in downtown Ottawa with an attendance of 17,000. Ottawa has the 2nd highest household income and the youngest retirees.
Summer Funfest	Hartford, CT	early may, 2015	PAY TO PLAY AVAILABLE. This one-day show in Hartford is as busy as most weekend consumer show. It promotes family travel, day trips and summer recreation.
INTERNATIONAL OPPORTUNITIES			
Discover New England Summit	Portland, ME	27-29 apr, 2015	PAY TO PLAY AVAILABLE. This a great marketplace for New England that allows tourism industry members to meet with tour operators from Europe. VDTM attends and brings back reports. Contact Christiane Skinner if interested in receiving the reports.
International POW WOW	Orlando, FL	30may - 3jun, 2015	PAY TO PLAY AVAILABLE. This is the major marketplace for International Tour Operators. VDTM attends and brings back reports. Contact Christiane Skinner if interested in receiving the reports.
Discover New England	Europe & Asia	year round	contact Kathy@discovernewengland.org to receive the list of opportunities in the international market.